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PATENTS
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Raviv Laor
Serial No.: 09/595,677
Filing Date: 06/19/2000
Title: **METHOD OF AND SYSTEM FOR MANAGING
PROMOTIONS FOR PURCHASE TRANSACTIONS OVER
A NETWORK**
Docket Number: 56354-018 (LAOL-116)

BOX DD

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

INFORMATION DISCLOSURE STATEMENT

Applicants and their attorney are aware of the following publications and information, listed on the attached PTO Form 1449, and in accordance with 37 CFR §1.97 hereby submit these publications for the Examiner's consideration. This Information Disclosure Statement is being filed before the receipt of any Official Action from the Patent and Trademark Office. A full copy of each cited publication is enclosed.

This Information Disclosure Statement is not to be interpreted as a representation that the cited publications are material, that an exhaustive search has been conducted, or that no other relevant information exists. Nor shall the citation of any publication herein be construed *per se* as a representation that such publication is prior art. Moreover, the Applicants understand that the Examiner will make an independent evaluation of the cited publications.



Attorney Docket No. 96554-018 (LAOL-116)
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No costs are believed to be due in connection with the filing of this Information Disclosure Statement. If, however, a first Office Action on the merits issues in this application bearing a mailing date prior to the date of this Information Disclosure Statement, please charge any necessary fees to our Deposit Account No. 50-1133.

Respectfully Submitted,

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CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to **Box: DD**, Assistant Commissioner for Patents, Washington, DC 20231 on the date set forth below.

October 2, 2000
Date of Deposit

Paul L. Speidel



Attorney Docket No. 56354-018
LAOL-116

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Raviv Laor
SERIAL NO.: 09/595,677
FILING DATE: June 19, 2000

GROUP: 2761
EXAMINER: Not yet known

TITLE: METHOD OF AND SYSTEM FOR MANAGING PROMOTIONS FOR
PURCHASE TRANSACTIONS OVER A NETWORK

CERTIFICATE OF MAILING UNDER 37 U.S.C. § 1.8

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10/2/00

Date

Paul L. Speidel
Paul L. Speidel

Box DD
Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

LETTER OF TRANSMITTAL

The following documents are enclosed for filing in the above-referenced application:

1. Information Disclosure Statement;
2. Form PTO-1449;
4. 40 Cited References
3. Certificate of Mailing; and
4. Acknowledgement Postcard

No costs are believed to be due in connection with the filing of this response. However, please charge any necessary fees to our Deposit Account No. 50-1133.

Respectfully submitted,
McDERMOTT, WILL & EMERY

Date: October 2, 2000

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